



WHAT'S YOUR MK MENTALITY?

It is important to know what you want out of your new Opportunity. Your Starter Kit holds MANY life changes for you! It holds Financial Stability, Freedom to make CHOICES, designing your life and paycheck the way YOU want it to look. It holds FREE Cars, Diamonds, Prizes and Trips. It holds new life-long friendships and spiritual growth. This “business in a box” holds the CHANGES you are looking for in your life. I believe with all my heart these things are in EVERY Starter Kit, but they only happen to those who take advantage of them by creating a Business. It is up to you what type of

Mentality you want to have when approaching this new Opportunity.

Hobby Mentality

You are only looking for a little bit of extra income here and there. You just want to have fun and make some new friends, but aren't looking to grow a large customer base or great amount of income.

For a successful Hobby it is important to:

- Get some training so you are more knowledgeable about the products and Company
- Plug into training & motivational events so you can get going and meet new friends.

Business Mentality

You want to make some great extra money to add to your current income. You want to be respected as a Business Owner and be treated as a Professional. You plan to maintain a large customer base and take advantage of some of the great perks this Company offers, such as Free Cars, Star Prizes, and special recognition.

For a successful Business it is important to:

- Take advantage of all training to become more knowledgeable about the products & Company.
- Plug into training & motivational events each week where you will receive training updates on new products and promotions, and develop new friendships.
- Have product on hand for your Customers (at least a Star Level – your Director can help you decide what amount would be best for you to start with).

Career Mentality

You want the dream life. You want to take advantage of all the perks this Company and Business has to offer. You want to not only be Financially Stable, but you want to build a Substantial income. You are looking to replace your current job and deciding to work for yourself by making this a Career. You are not only interested in growing your customer base, but you want to be a Leader in this Company and are passionate about showing others what this Opportunity can do for them as well.

For a Successful Career it is important to:

- Take advantage of all training so you are more knowledgeable about the product & Company.
- Plug into training and motivational events each week where you will receive training, updates on new products and promotions, and develop new friendships.
- Attend all Company Conferences, National Area Training, and Unit Retreats.
- Have a full store of products on hand for your customers so that you can see lots of people, which will result in lots of sales, which will build your business faster. Having a full store of products will allow you to not only make more money but also move up the career path faster.
- Work your business consistently each week. Stay “In The Zone”!