



COMPANY GUIDELINES

Suggested Mary Attire:

- A SMILE
- A skirt or dress
- Pantyhose or tights (bare legs are permitted as long as you are presenting great

look legs and feet!)

- A business jacket, blazer or professional sweater.
- Mary Kay, Inc. asks that no pants be worn at events.
- Please make sure you are not showing too much leg, chest or skin.
- Find a black skirt that you can change out difference blouses, until you earn your SMASHING Red Jacket!

Important Things to Remember:

- We are in the Skin Care, Cosmetic & Beauty Industry – we always want to look our best. Dressing in professional attire will gain credibility, trust and recognition from our clients.
- What you put on Facebook will reflect you as a business woman and owner, so be conscious of the pictures and status updates that you post.
- You may also want to record a professional outgoing voicemail message, something that you want your clients to hear.

Meeting & Event Etiquette:

- Arrive 10-15 minutes early to all events, meetings and appointments.
- Arrive 30 minutes early to weekly Success Training, when you have guests, to set up and be ready.
- Arrive with a 100% positive attitude.
- Bring Guests/Models to all events – you will build your customer base, and grow your business.
- When you bring guests, make them your focus – not the other Consultants.
- Electronic devices should not be used at meetings or events.
- Please leave children at home. They are wonderful, but remember that Success Training, parties, and events are not places for them.
- Please do not serve alcoholic beverages at any Mary Kay event or Party.